

Work experience

Description	Year
Producer, SEED/Frostbite Labs, DICE/Electronic Arts, Stockholm	2016-17
Lead Curator Tekniska Museet Game Exhibition Play Beyond Play, Stockholm	2016-17
Creative Director Music Tech Fest Labs, Berlin, Helsinki/Slush, Stockholm	2016-18
Creative Director/Founder Epic Unidragon Game Gallery	2015->
Digital Agenda Europe, Open innovation & Research conferences at the European Commission, speaker	2015, 17
CEO/Founder Playcentric Industries & Institute, game studio and game labs	2015->
Creative Director/Founder Electrodome – festival for electronic, interactive and transmedia art	2014->
Creative Director/Founder MAKE CHANGE – festival & conference, global social innovation through art	2014-6
Curator/Creative Director at the Gothenburg Science Festival & Gothenburg Maker Faire	2014-16
Founder/CINO Collaboratory: game innovation lab with focus on game culture, film & maker culture	2011/13->
Game designer and process leader for MR-uppdraget, a school game about human rights by MR Piloterna	2014-15
Creative Director & Co-producer Axion, a game developed at CERN with Tribeca FF www.axion.is	2014
Creative Producer at NYC based Reboot Stories www.rebootstories.com	2013 ->
Jury IndieCade (games), Confusion (Cosplay), Gotland Game Conference, Brewhouse Awards (Startups)	2012->
Consultant game design, film, digitalisation, ethics in digital domains/AI, ICT, creative leadership, cityplanning	2012 ->
Operations Manager at Nätverkstan Medialab, Gothenburg, Sweden	2013-14
Guest lecturer at Chalmers, GU, SADA, HDK, Business & Law Uni, Game Uni Sthlm, Hyper Island	2012 ->
Curator for film festivals like Voices from the Waters and Nordic Creative Commons Film Festival	2013
Story architect/Producer of community film project Spirit of Freerunning, selected Cross video days Paris	2013 ->
Co-founder Playcentric Writers Room (script writing for games) with Mats Björkin, GothenburgUniversity	2013 ->
Creative Director and Producer of DIY days Gothenburg and Wicked Solutions Lab	2013 ->
Learn Do Share, co-creator of book series and resource site www.learnndoshare.net	2012 ->
Creative Director/Gamedesigner, indiegames & interactive installations Gregor, Corridors ofTime, Momo	2010 ->
Story architect, communication strategist & transmedia consultant for 2 nd screen series Project1979, production companies Göta film, Illusion film, Gentlewomen buccaneers, Shortly film platform etc	2011->
Speaker/expert/panels, TEDx, SLUSH, ADA, MUSE, GameOn, European Council, Edgerydens, Living Bridges, FSCONS, Culture festivals, Arcintex, VG Region Digital agenda, Science parks, Internet Days etc	2011 ->
The Spiral. Artist, LARP, video game. Co-production Bardo, Caviar, SVT www.thespiral.eu	2011-12
Break of Day (Gryning). Director feature film, preproduction	2012 ->
Filmmaker/Director. Documentary interviews with activists, house occupants, hackers, open source developers, ACTA protestants, Occupy movement, urban gardening initiatives in several countries	2012
Communication director, social media, photography for SVT web series and music project at Göta Film	2012
Social entrepreneur and bridge builder in several global social innovation initiatives	2009 ->
CEO Story architect. ICT, experience/film/game design, transmedia. www.storyarchitects.se	2011 ->
Collaborator Robot Heart Stories. Reboot education through storytelling www.roboheartstories.com	2011
Glennville Web Series. Transmedia director, script writer, coordinator at Gothenburg Film Studios	2011 ->
CEO Idun Design. Brand for fashion, games & fine arts	2007 ->
Director, scriptwriter, producer, costume designer, casting, photographer of art house & music videos	2008 ->
Performance & circus artist. Fire breathing, choreographer, creative director, construction & costume for Gyöja, manager at concerts, galas, Gothenburg Opera, clubs, culture fests, film, music videos, commercials	1999->
Photographer: DIY days, Sunset Pictures gala Triad NYC, Ida Long tour NYC, PR, showreels, posters etc	2007->
Actress, film police stuntwoman, dancer, model and basic stunts for Swedish TV, film & music videos	2000->
Coordinator& Photographer Vittorio Storaro photo exhibition & master class at Röhsska Museum/GFS	2010
Mentor for teenagers, voluntary work, Mentor Sweden	2008 – 09
Security Guard, public events, mental hospitals, prison, youth clubs etc. Securitas, Cubsec	2008 – 09
Archaeological fieldwork in Kungälv, Vuollerim and other locations	2005 – 09
Librarian, The Nordic House in Reykjavík, also host at exhibitions, concerts & festivals	2007
Research Assistant and data recordings/digitalisation for the medical industry, Organon	2000 – 01

Exhibitions/screenings/awards

Description	Year
Cyborg Interface Instrument, musical performance with my cyborg implants, creating a new language	2017
SIKU interactive installation by Synthestruct, Ida Long and Idun, Tekniska Museet	2017
Gregor arcade game, selected for IndieCade, Los Angeles	2015
Corridors of Time, game installation, Skövde Art Museum	2015
Elvens Beach, urban parkour sculptures, community project and game	2015
Axion game. Winner at Filmleractive, Lodz, selected for Cross Video Days, Paris, and ICIDS Los Angeles	2014, 15,
Axion game. Presentation & installation at CineGlobe CERN, Tribeca Film Festival, TEDx, Electrodome	2014->
DIY nlayshon. game design at the Gothenburg Art Museum	2015
Gregor. Arcade game developed with Bitslap. Exhibited at the Retro Game convention, Gothenburg	2014
Finnish Society of Bio Art, Field Notes Deep time, art research in Kilpisiärvi & symposium in Helsinki	2013
Piece with Kira O'Reilly, photo published by Marina Abramovic in <i>Harpers Bazaar</i>	2013
Common Roof. Workshop and exhibition with Marjetica Potrc and Edi Muca at Röda Sten Art Hall	2013
Director videos, wearable art and performance at Value biennial & Arturos wake, The Spiral TV / LARP	2011-12
Brainfuck, winner of Experimental shorts category at the Indie Gathering International Film Festival, USA	2012
Älvsnabben, Group exhibition at the Maritime Museum Gothenburg, winner of the art prize Gold room	2011-12
Art Takes Times Square. Photo exhibition at the billboards in Times Square New York and book release	2012
Brainfuck. Short film selected for Gothenburg Film Festival Dragon awards web contest	2012
Rite de Controle. short film screened at Theatre Trixter, SOLO	2012
Urban sound/Älvsnabben live. Audio art at the Älvsnabben-boat, Gothenburg Art Biennial	2011
Curator & Creative Director of exhibition and videos for Anatomy of a Moment. Gallery Rotor	2011
Sound documentary Talking to neurons. Finalist Radio short dox, Tempo Documentary Festival, Stockholm	2011
Screening of Idun video at the Shanghai International Film Festival in China	2011
Curator Gallery Experimentell exhibitions, Valand School of Fine Arts and Gothenburg Art Biennial	2011
Finalist with Neuro dress and mask at the World of wearable art contest, New Zealand	2011
Interviews, game reviews and articles available at www.makerninja for 360 trendlab Colombia, BBC, Level	2011
Street performance, knitted mask designs & videos at the Polar Prize party, Riche, Stockholm	2010
Several improvised performances & video recordings in New York for psychogeography short docs	2010
Video exhibition, Intermix Gallery at Club Carnival, New York	Aug 2010
The Real Radio Show, live interview, photo & fashion exhibition at Times Square, New York	Aug 2010
Art exhibition and fashion show/performance, The Art of Fashion at Club Carnival, New York	Aug 2010
Dance, improvised performance at the Figment Art Festival, New York	June 2010
Collaborative installation and performance Art+Science, Gallery Rotor	May 2010
Atalante – Hållplats 1 & 2. Screening short film, sculpture and knitted installation	Nov 2009
Participatory sculptures, video installations and performances at Culture festivals & Kulturmatta in Sweden	2009-15
Photo exhibitions: University of Photography, Planket, Swedish Convention Centre, Atalante	Aug 2009
Sculpture & collective knitting at Valand School of Fine Arts final event & art marathon for Bergsjön Public	July 2009

Academic courses, 618 credits, 2 M.As

Art and Game Culture, Valand Academy and Skövde Game University, 2015	15 HP
Curator (specialisation on moving image), Valand Academy, 2013. Masters Degree	60 HP
Crossmedia and Entrepreneurship, Stockholm Academy of Dramatic Arts and KTH Kista, 2012	15 HP
Film Science, Gävle University, 2012	15 HP
Visualisation in Architecture, Art and Design, Chalmers University of Technology and IT University, 2011	15 HP
Digital Movie Making, Chalmers University of Technology and IT University, 2011	7,5 HP
Curating and Cultural Production Strategies: Gallery Experimentell, Valand School of Fine Arts, 2011	18 HP
Urban Sound, Harbour Ferry, Valand School of Fine Arts, 2011	18 HP
Crossmedia –from storytelling to distribution, Stockholm Academy of Dramatic Arts, 2011	30 HP
Neuropsychology and Cognitive Neuroscience, Gothenburg University, 2011	15 HP
Cognitive Science, Chalmers University of Technology, 2011	15 HP
Metacognition, Blekinge Technical University, 2010	7,5 HP
The Mask of Beauty, Gotland University, 2010	7,5 HP
Crime Scene Archaeology, Umeå University, 2010	7,5 HP
Art + Science: Collective/Collaborative/Communal, Valand School of Fine Arts, 2010	7,5 HP
Light Design. University of Photography, Gothenburg, 2010	7,5 HP
Video: editing/production, University of Photography, Gothenburg, 2010	7,5 HP
Digital Fashion Sketch, Borås University, 2009	7,5 HP
Smart Textiles and High-tech Clothing, Borås University, 2009	3 HP
Digital Photography, University of Photography, Gothenburg, 2009	15 HP
Art in Public Spaces, Bergsjön Public, Valand School of Fine Arts, Gothenburg, 2009	9 HP
Scriptwriting for documentary and short film, Halmstad University, 2009	7,5 HP
Fashion and Film, Swedish Film Institute and Stockholm University, 2009	15 HP
Archaeological Fieldwork, Gothenburg University, 2008	7,5 HP
Themes in Icelandic Archaeology, University of Iceland, 2007	10 ECTS
Viking Age Archaeology, University of Iceland, 2007	10 ECTS
Icelandic, conversational practice, University of Iceland, 2007	6 ECTS
Icelandic Culture, University of Iceland, 2007	10 ECTS
3D-modelling and Animation, Open Source, Gävle University, 2007	7,5 HP
Climate, Humans and Society, Gothenburg University, 2007	7,5 HP
Archaeology C/D, Gotland University, 2006-2007. Masters degree	60 HP
Nature Catastrophes, Gothenburg University, 2007	7,5 HP
Geology, Gothenburg University, 2007	15 HP
Evolution of Life, Stockholm University, 2007	7,5 HP
Dinosaurs, Stockholm University, 2007	7,5 HP
Ethnoarchaeology, Gotland University, 2006	15 HP
Geographical Information Systems (GIS technology), Gothenburg University, 2006	7,5 HP
Geological Processes on Iceland, Umeå University and excursion in Iceland, 2006	7,5 HP
Archaeosteology, Gotland University, 2005	7,5 HP
Clouds and Weather, Gothenburg University, 2005	7,5 HP
Icelandic Literature, University of Iceland, 2005	7,5 HP
Icelandic A, Gothenburg University, 2005	7,5 HP
Nordic History of Religions, Umeå University, 2005	7,5 HP
The Viking Society, Gotland University, 2004	15 HP
Archaeology A/B, Gothenburg University, 2004	60 HP

Other courses

Spelministeriet/Kulturkraft	Game design, 2013
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Eric Kress & Benjamin B	Cinematography master class and film light workshop, 2011
Dance New Amsterdam	International dance program at DNA, New York, 2010
Vittorio Storaro	Master class: Writing with light, 2009/10
The film training company	Cinematography with David Claessen and Film production with Bart Durkin, 2009/10
Mentor Sweden	Communication, conflict handling, teenager mentality, drug prevention, 2009
Trappan/SEAS	Objects, histories, metaphors. Workshop with Nedyalko Delchev, 2008
Trappan/University of film	The filmic components, Script writing, Lena Runge, and Costume and mask for film/TV
Swedish Film Police	Weapon handling, stage-fight, basic stunt driving, police skills for film, 2007/8
Enforex, Barcelona, Marbella	Spanish, advanced level, 2000
Sigrid Rudebeck	Social sciences program with jazz dance as minor, 1998
Stockholms Träningsverk	Aerobox, fitness instructors licence
ABF/Komvux	Web design, Image/Form, Drama, Digital art, Organisation/Leadership, Business Economy